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15 December, 2023

H.E. António Guterres
Secretary-General
United Nations
New York, NY 10017
USA

Dear Secretary-General,

I am pleased to confirm that YouGov plc ("YouGov") supports the Ten Principles of the United Nations Global Compact on human rights, labour, environment and anti-corruption. With this letter, we express our commitment to incorporating the UN Global Compact and its principles into the strategy, culture and day-to-day operations of our company. We also commit to engaging in projects which advance the broader development goals of the United Nations, particularly the Sustainable Development Goals, to the best of our ability. YouGov will make a clear statement of this commitment to our stakeholders and the general public.

We recognize that a key requirement for participation in the UN Global Compact is the annual submission of a Communication on Progress (CoP) that describes our company's efforts to implement the Ten Principles. We support public accountability and transparency, and therefore commit to report on progress starting the calendar year after joining the UN global Compact, and annually thereafter according to the UN Global Compact CoP Policy. This includes:

- A statement signed by the chief executive expressing continued support for the UN Global Compact and Renewing our ongoing commitment to the initiative and its principles. This is separate from our initial letter of commitment to join the UN Global Compact.
- The completion of the online questionnaire of the Communication on Progress through which we will disclose our company's continuous efforts to integrate the Ten Principles into our business strategy, culture and daily operations, and contribute to United Nations goals, particularly the Sustainable Development Goals.

Yours sincerely,



Steve Hatch
CEO
YouGov plc